



WORLD
ENDOMETRIOSIS
SOCIETY

leading the way in endometriosis

WALDRONSMITH Management



Host City – Request for Proposal

16th World Congress on Endometriosis
Exact dates to be confirmed
2025

We bring people together
and your conference to life



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Strictly confidential

By reading this Host City RFP, the associated parties agree that the concepts, ideas and content contained within are strictly confidential.

The World Endometriosis Society (WES) and WALDRON SMITH Management (WSM) retain the intellectual property within this proposal and they are not to be disclosed to any third party organisations.

The World Endometriosis Society

The World Endometriosis Society (WES) advances evidence-based standards and innovations for education, advocacy, clinical care, and research in endometriosis, adenomyosis, in collaboration with its stakeholders and global partners to improve the lives of all affected women and their families.

The WES is driving global consensus on the management, classification, and diagnosis of endometriosis with a vision and mission statement encompassing the following:

- WES is the global organisation for endometriosis and adenomyosis clinical practice, research, education, and advocacy;
- WES is the ‘go to’ organisation for all involved in the care of women with endometriosis and adenomyosis;

- WES facilitates research in aetiology, pathogenesis, and pathophysiology of endometriosis and adenomyosis, to discover the cure and prevent endometriosis;
- WES advocates for the recognition of endometriosis and adenomyosis as a health priority with a major burden on those with endometriosis, their family, workplace, and society;
- WES coordinates broad collaboration with all stakeholders in endometriosis and adenomyosis;
- WES has a membership of diversity (professions, region, gender, etc), embraces all nations, and continues to grow.

Background

The World Endometriosis Society was incorporated in 1998 and has a broad membership base forming international scientific collaboration and exchange of clinical experience in Endometriosis, which include,

- Health care professionals
- Scientists / Researchers
- National endometriosis support organisations (registered charity) and patient advocate leaders and members
- Policy makers
- Industry leaders and staff members
- Those with endometriosis/adenomyosis and their supporters
- Those with any interest in endometriosis/adenomyosis
- Undergraduate and graduate students
- Clinical residents

Whilst the WES was incorporated in 1998, the first Congress was held in 1986 and since then has been held every 2 - 3 years as below:

- 1st World Congress on Endometriosis, France 1986
- 2nd World Congress on Endometriosis, USA 1989
- 3rd World Congress on Endometriosis, Belgium 1992
- 4th World Congress on Endometriosis, Brazil 1994
- 5th World Congress on Endometriosis, Japan 1996
- 6th World Congress on Endometriosis, Canada 1998
- 7th World Congress on Endometriosis, United Kingdom 2000
- 8th World Congress on Endometriosis, USA 2002
- 9th World Congress on Endometriosis, The Netherlands 2005
- 10th World Congress on Endometriosis, Australia 2008
- 11th World Congress on Endometriosis, France 2011

- 12th World Congress on Endometriosis, Brazil 2014 – 1238 Delegates from 68 countries.
- 13th World Congress on Endometriosis, Canada 2017 – 1422 Delegates from 65 countries.
- 14th World Congress on Endometriosis, Virtual 2021 due to Covid.

The 15th World Congress on Endometriosis will be held in Scotland in May 2023 – <https://wce2023.com/>

It is important to note that from 2023 the Congress will be held every 2 years.

Scope - 16th World Congress on Endometriosis 2025 (WES 2025)

The Executive of the World Endometriosis Society have received expressions of interests from WES members and also have had direct approaches from various Convention Bureaus to consider Oceania in 2025 and is therefore seeking your interest as Host City Partner.

The WES President-elect, Treasurer, Secretary, Assistant Treasurer, WCE2023 co-presidents, and two Early Career WES Board members are delegated to assist with any queries and consider all proposals.

The panel will then decide on shortlist of 2-3 proposals, who may then be asked to prepare a presentation and engage in a Q&A via videoconference with the entire panel who will then vote to select the preferred destination for WES 2025.

Underwriting

The World Endometriosis Society will be the underwriter.

The Host City

The WES Executive are requesting proposals from various destinations within Oceania given their standing as major commercial centres and having Convention Centres, the necessary infrastructure and established expertise to accommodate and deliver a Congress the size and scope of WES 2025.

In terms of selection criteria, consideration will be given to:

- Committee formation: Local Organising Committee to be led by two Congress Presidents (one clinical and one scientific), ideally drawn from the local destination to assist in the development and delivery of the Congress
- The international appeal and safety of the destination
- Accessibility for international and domestic flights
- The city's capabilities to host WES Congress 2025 in terms of conference facilities and support infrastructure

- The choice and affordability of accommodation within close proximity to the venue
- Marketing assistance/offering to assist in delegate boosting and promotion of the destination to increase visitation
- Financial support offered to WES 2025 from the destination
- The projected costs of delivering WES 2025 including venue, catering and indicative audio visual costs
- Overall value proposition offered by the destination
- Proposed and alternate dates for WES 2025
- Prioritisation of sustainability and minimising the carbon footprint of the Congress

The marketing of WES Congress 2025 is vitally important to ensure maximum attendance of potential delegates and the option for pre/post touring is a very important component together with promoting the innovations of industry within Oceania.

We ask that you address these selection criteria in your proposal.

Dates - 2025

The WES Executive believes there will need to be some flexibility with dates and is open to suggestions within this RFP with consideration given to potential competing conferences within this space.

Program Overview & Venue Requirements

Please refer to the WES 2023 website program link below as it is envisaged that WES 2025 will be very similar in format but there is flexibility in the pattern of days = 1 Day Pre Congress Special Focus Meetings and 3 Days of Congress.

<https://wce2023.com/programme/>

In regards to potential delegate numbers and participation, we can provide the most recent face to face Congress data below:

- 12th World Congress on Endometriosis, Brazil 2014 – 1238 Delegates from 68 countries.
- 13th World Congress on Endometriosis, Canada 2017 – 1422 Delegates from 65 countries.

We can also confirm that the WES 2023 Congress in Scotland has just closed their abstract submission process with a record number of 580 abstracts from 58 countries alongside strong interest from commercial Sponsors and Exhibitors.

Therefore, anticipated attendance and participation figures for WES 2025 is between 1,000 – 1,500 Delegates and 25 - 35 Sponsors and Exhibiting organisations.

Please base your venue requirements on the following:

- Pre Congress Special Focus Meetings 1 Day x 6 concurrent rooms approximately 100 – 200 delegates
- Congress Days 1 – 3 require a Plenary room for up to 1500 delegates
- 2 additional concurrent rooms
- Dedicated registration area
- Access to a Business Centre
- Speaker's Preparation Room
- Committee Room/Secretariat
- Exhibition space to accommodate 25 – 30 3m x 3m stands with daily catering being served within this area.

Professional Site Visits

To complement the Congress program, a series of local professional site visits may be offered to demonstrate excellence and innovation within the endometriosis field of expertise.

Social Program

As part of the formal program a Welcome Reception and a Gala Dinner will be arranged for all participants. It is envisaged the Gala dinner may be held offsite although not mandatory and the Welcome Reception will be held in the Exhibition.

Catering

Morning, afternoon tea and lunch are provided throughout to all participants.

Accommodation

A range of accommodation housing will be required within walking distance of the chosen venue for the majority of participants. It is envisaged that in excess of 3000 Hotel room nights will be required and the Conference Manager will make booking arrangements direct.

Submission & Review Process

All submissions should be addressed to:

Professor Stacey Missmer
WES President Elect
&
Professor Annemiek Nap
Treasurer
c/o WALDRONSMITH Management
Email: gerard@wsm.com.au

Electronic format is preferred to facilitate distribution however if necessary, supporting documentation can be sent by mail to WALDRONSMITH Management, 119 Buckhurst Street, South Melbourne VIC 3205.

Submissions must be received by **Friday January 27 2023** and a final decision will be made by **Friday 24 February 2023**.

If you require any further information to assist in your submission, please contact Gerard Halpin.

Any additional information sought will be distributed to all Host City - RFP applicants.

WALDRON**SMITH** Management



We bring people together
and your conference to life

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